



Letter for BELD customers, July 2006

***In the market for new appliances this summer?
Check out our appliance rebate program before you buy***

***We'll help you purchase the latest energy-saving technologies
by providing rebates on ENERGY STAR® labeled appliances***

BELD customers who take advantage of our energy-efficient appliance rebate program can save up to a total of \$150 on ENERGY STAR labeled refrigerators, washing machines, and air conditioners. And you'll continue to save for years to come, because energy-efficient appliances consume up to 50% less electricity than standard models.

It's easy to participate

To participate in BELD's appliance rebate program, download an application at <http://www.beld.com/Electric/Programs.asp> or pick one up at our customer service office at 150 Potter Road. Rebate eligibility requirements appear on the application form as well—be sure to read them before making your appliance purchase.

When you purchase your ENERGY STAR labeled refrigerator, air conditioner, or front-loading washing machine, look for the ENERGY STAR logo on the yellow EnergyGuide label on the appliance. If the label is not present, ask a salesperson for a copy of the energy usage information.

Return the completed form

Fill out the Application for Appliance Rebate. (If you are applying for more than one rebate, you must file a separate form for each appliance.) Return the completed form to our office, accompanied by a sales receipt that shows the make and model of the

appliance and a copy of the EnergyGuide label. (The EnergyGuide label is required for all appliances except central air conditioning.)

BELD will verify eligibility

Once BELD has received your form(s) and verified eligibility, we will credit your electric account the rebated amount. You will receive a letter in the mail notifying you when the credit will appear on your bill.



ENERGY STAR Appliance Rebates*

- ENERGY STAR Refrigerators.....\$75***
- ENERGY STAR Washing Machines..\$50***
- ENERGY STAR Air Conditioners.....\$50***

BELD is committed to helping you save energy. Our business is generating and delivering electricity, but our first concern is our customers. We want you to live in a clean environment, with money in your pocket—and encouraging you to save energy helps make that a reality.

Got energy questions? Call our Energy Advisor Hotline at 781/348-1032. We'll fill you in on some of the other ways we promote energy efficiency and help you get the answers you need to make intelligent choices about your home energy use.



***BELD PROTECTS
YOUR PERSONAL
INFORMATION***

We occasionally hear reports that utility customers have been contacted by telephone or email by people asking for credit information while posing as their utility provider.

BELD does require certain information when setting up an electric or broadband account, but we will never call or email existing customers asking for a Social Security Number, mother's maiden name, etc.

If you have questions or concerns about such calls or emails, contact BELD Customer Service at 781/348-BELD (2353).

It's a jungle out there!!

Overgrown shrubs in the vicinity of electric meters can create a problem for BELD's meter readers. You can help ensure that your electricity usage will be read accurately by trimming the bushes and shrubs near your meter.

BELD Broadband's Video on Demand takes off!

BELD Broadband's Video On Demand (VOD) service is a hit. **We recorded more than 21,000 VOD orders in May—more than 10 orders per digital box!** More and more digital subscribers are watching the free content from Kids Unlimited, A&E, MagRack, Sportskool, Music Unlimited, The Golf Channel, NFL Network, and The History Channel.

HBO, Cinemax and Starz subscribers are taking advantage of additional On Demand content, too, watching movies and original series over and over at no extra charge. In May BELD Broadband recorded more than 10,000 orders for HBO content alone! We also recorded more than 600 orders of WWE 24-7. As Braintree's exclusive provider of this service, BELD Broadband makes use of WWE's 75,000-hour library of classic programming including best-selling cable, broadcast, pay-per-view and home video/DVD shows, as well as originally produced shows and never-before-seen wrestling footage.

Tune to channel 01 or look for the Hollywood clacker icon in your on-screen menus to see what's available On Demand today. We add content to our menus weekly, so stay tuned!



COMMUNITY BULLETIN BOARD



Real Estate taxes due August 1

Braintree taxpayers are reminded that Real Estate Taxes are due for the 1st Quarter Fiscal Year 2007 on **August 1**. These bills were mailed on or before July 1 and must be paid by August 1 in order to avoid late charges. If you have questions or wish to obtain a copy of your bill, please call the Tax Collector's Office at 781/794-8130. Office hours are 8:30 a.m.-4:30 p.m., Monday through Friday. A drop box is located in front of Town Hall for your convenience.

Hazardous waste drop-off

Clean Harbors is once again accepting hazardous waste at the Hill Street facility—**on Saturdays, 8 a.m.-Noon only** (Wednesday service has been discontinued). All hazardous waste, TVs, and CRTs will be accepted, but NO tires, batteries, appliances, or propane tanks. There is a disposal fee for all materials. Call Clean Harbors for fees and directions—877/333-4244.

What's Buzzin' at Your Library?

Thayer Public Library invites Braintree kids and their families to find out *What's Buzzin' at Your Library?* this summer by taking part in the 2006 summer reading program. The program will have kids buzzin' about great books, fun activities, and special events at the library—including T-shirt silk screening, family movie nights, craft programs, and weekly performers. Pick up a Summer Reading Flyer at the library or visit our website at www.thayerpubliclibrary.org.

Park Department trips

Sunday, August 13: Clambake at Boothbay Harbor's Cabbage Island, day trip (\$99/person)
Sunday, August 27: Connecticut River Cruise & Steam Train Ride + luncheon (\$89/person)

Saturday, September 9: Squam Lake & Golden Pond, New Hampshire + luncheon, day trip (\$79/person)

Sunday, September 17: Boston Red Sox @ New York Yankees, motorcoach transportation to the Bronx departing at 6 a.m., upper reserved seating for the afternoon game (\$149/person)

Thursday-Sunday, September 21-24: Boston Red Sox vs. Toronto Blue Jays at Toronto's Rogers Center Skydome & Niagara Falls stay—2 ball games and much more (\$399/person, double occupancy)

Sunday, September 24: Bourne Scallop Festival, includes Cape Cod Canal cruise and visit to Christmas Tree Shop (\$69/person)

If you'd like more information about any upcoming trips, please call the Park Department at 781/794-8901.

Free evening legal clinic at Quincy District Court

The Bar Association of Norfolk County is sponsoring a free legal clinic at the Quincy District Court on **Tuesday, August 15, 6-8 p.m.** Area residents seeking legal advice will have the opportunity to meet with an attorney in a private, confidential, one-on-one consultation. It is free of charge, and no appointment is necessary. Call Adrienne Clarke, Executive Director, Bar Association of Norfolk County, at 617/471-9693.

BHS All-Class Reunion is October 21

The 6th Annual Braintree High School All-Class Reunion will take place **Saturday, October 21**, at the Sons of Italy Hall in Braintree. Cost is \$30 per person. A social hour will begin at 6 p.m., followed by dinner at 7, catered by Fasano's. Reservations may be made by calling Barbara Norris at 781/335-7567.

BELD

www.beld.com
150 Potter Road
Braintree, MA 02184
781/348-BELD (2353)

Bright Ideas Editor/Designer
Joan Marson
jmarson@beld.com

PAYMENT LOCATIONS

150 Potter Road

Our office is open from 7:30 a.m. to 4:30 p.m., Monday through Friday. Customer Service is open until 7 p.m. on Thursday.

Drop boxes

Top of Potter Road & Town Hall.

Braintree Cooperative Bank

1010 Washington St.

372 Washington St.

Direct Payment

Call BELD at 781/348-2353.

Online payments

www.beld.com

BROADBAND HELP DESK

Mon-Fri: 8 a.m.-10 p.m.

Sat-Sun: 8 a.m.-8 p.m.

COMMISSION MEETINGS

Public Meetings are usually held monthly. Call 781/348-2353 or check www.beld.com to confirm time and date.

COMMISSIONERS

Thomas Reynolds, Chair
Anthony Agnitti, Vice Chair
James Regan, Secretary

HOLIDAY CLOSING

Tuesday, July 4

Independence Day



**Always
ASK FOR
IDENTIFICATION!**

**All Braintree Electric
Light Department
personnel carry photo
identification cards.
Never let anyone
claiming to represent
your utility company
enter your home
without first
showing his or her I.D.
If you have a question
about a BELD I.D.,
call our office at
781/348-BELD (2353).**