

# BRIGHT IDEAS

**BELD**  
Braintree Electric  
Light Department  
and  
BELD Broadband

A monthly newsletter for BELD customers, September 2006

## WE'RE CELEBRATING PUBLIC POWER ON THURSDAY, OCTOBER 5!

**Join Braintree's public power utility—community-owned,  
not-for-profit, and operated by the people it serves—for this special event**

Please join us on Thursday, October 5, 1-5 p.m., to help us celebrate Public Power Week, an annual event observed by more than 2,000 electric utilities that collectively provide electricity on a not-for-profit basis to forty-three million Americans.



**Tour de Braintree**  
Braintree Electric Light Department  
**PUBLIC POWER DAY**  
OCTOBER 5, 2006

### "Tour de Braintree"

We've planned something different this year! Starting at 1 p.m., trolleys will leave the parking lot of the Viking Club on Quincy Avenue every 15-20 minutes for a "Tour de Braintree." (A handicapped-accessible van will also be available for our tour.)

We'll have activities for the kids at the Viking Club as well, including the opportunity to check out a BELD bucket truck and try on real lineworker's equipment.

### A guided tour

BELD guides will lead you on a tour of the town to bring you up-to-date on what's happening at BELD—from long-term projects to newer programs and services. **Parking will be very limited along the route, so please let us do the driving!**

There'll be an update on the construction of BELD's new power plant on Potter Road, the Thomas A. Watson Generating Station. Town Meeting members overwhelmingly

endorsed the project in May, and the plant is scheduled to go online in 2009.

### Watson Library and Research Center

A stop at the Watson Library and Research Center is next, where a special exhibit honors Watson, the founder of BELD in 1892. Best known as the co-inventor of the telephone, he is considered by many to be Braintree's favorite native son.

You'll get a progress report on the upgrade at our Plain Street substation (Station 4). There's been a lot of activity this year at the corner of Plain Street and the John Mahar Highway, starting in March with removal of the erector-set-style steel supports. Still to come: a new roof, painting of the building, replacement of the fence, and landscaping.

### Refreshments and prizes

The Council on Aging is the last stop on our tour, where refreshments will be served and there'll be giveaways and raffles. **Tour trolleys will return you to your vehicle at the end of the tour.**

So mark October 5 on your calendar and spend the afternoon having fun while learning a little bit more about Braintree's community-owned electric and broadband department.

**How about a little extra buying power while you're celebrating public power?**

**Here's a special offer for BRIGHT IDEAS readers only! Just fill in your name, address, and telephone number on the coupon below, cut it out, and bring it with you on October 5. We'll draw the names of two lucky winners of a \$50 American Express Gift Cheque!**

You can win a

**\$50**

**American Express  
Gift Cheque**

Simply fill in the information below and **BRING THIS COUPON WITH YOU OCTOBER 5.**

We'll draw the names of two lucky winners.

Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone # \_\_\_\_\_

**BELD Public Power Week, 2006**  
(BELD employees not eligible)

## Get a free month of HBO and Cinemax from BELD Broadband!

Sign up for HBO and Cinemax during the month of September and get a free month—plus free installation. Don't miss the most award-winning original series and the best exclusive Hollywood premieres.

After the promotion period you pay only \$24 a month for 14 additional premium channels such as HBO Family, HBO Comedy, HBO Signature, Thriller MAX and Action MAX and MoreMAX.

What's more, you'll get access to HBO and Cinemax On Demand at no extra charge! Watch whatever you want, whenever you want it.

This fall catch an overwhelming array of box-office hits including Harry Potter and the Goblet of Fire, The Wedding Crashers, and Walk the Line on HBO. Cinemax presents King Kong, Charlie and the Chocolate Factory, and Star Wars Episode III: Revenge of the Sith.

To take advantage of this limited-time offer, please **call customer service at 781/348-BELD (2353) by September 30. Don't wait!**

Offer expires 9/30/06, thereafter monthly service fees apply. HBO and Digital Cable required for HBO On Demand. Cinemax and Digital cable required for Cinemax On Demand. A converter box is required. Monthly cable TV and equipment fees are additional. Some channels only available with the purchase of additional services. Service not available in all areas. Other restrictions may apply.

# BELD

www.beld.com  
150 Potter Road  
Braintree, MA 02184  
781/348-BELD (2353)

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### PAYMENT LOCATIONS 150 Potter Road

Our office is open from 7:30 a.m. to 4:30 p.m., Monday through Friday. Customer Service is open until 7 p.m. on Thursday.

#### Drop boxes

Top of Potter Road & Town Hall.

#### Braintree Cooperative Bank

1010 Washington St.

372 Washington St.

#### Direct Payment

Call BELD at 781/348-2353.

#### Online payments

www.beld.com

### BROADBAND HELP DESK

Mon-Fri: 8 a.m.-10 p.m.

Sat-Sun: 8 a.m.-8 p.m.

### COMMISSION MEETINGS

Public Meetings are usually held monthly. Call 781/348-2353 or check www.beld.com to confirm time and date.

### COMMISSIONERS

Thomas Reynolds, Chair  
Anthony Agnitti, Vice Chair  
James Regan, Secretary

### HOLIDAY CLOSINGS

Monday, September 4

Labor Day

Friday, September 22

Employee Appreciation Day

(Office will close at 10:45 a.m.)

Monday, October 9

Columbus Day



## No hassle bill paying!

Did you know that BELD never charges customers for paying their bills with a credit or debit card? And it's quick and easy too!

Call our Customer Service office at 781/348-BELD (2353) for more information.

## COMMUNITY BULLETIN BOARD

### Waste Management fall leaf pickup

Leaves will be picked up (the same day as trash pickup) during the following six weeks: October 10-14, October 23-27, November 6-10, November 20-25, November 27-December 1, December 4-8. Only leaves and grass clippings will be collected—in biodegradable bags or containers—no plastic bags. Contact the Highway Dept. (781/794-8950) or Waste Management (800/262-5633).

### Family Day & Pumpkin Fest

The Friends of Pond Meadow Park will hold a Family Day & Pumpkin Fest on **Saturday, October 14**, 11:30 a.m.-3 p.m., at the park. (Rain date is Sunday, October 15.) There'll be hayrides, face painting, games, pumpkins and decorations, and food. Decorate a pumpkin and enjoy the beauty of Pond Meadow Park with your family! Contact: Pond Meadow Park, 781/843-7663.

### AARP meeting October 17

Braintree AARP Chapter #4042 will hold its next meeting on **Tuesday, October 17**, 1:30 p.m., at the D.A.V. Hall, 788 Liberty Street, Braintree. The guest speaker will be Robert Tibbetts, Director of Volunteers for the Shriners Burn Center Hospital. Members (and non-members) are asked to save aluminum pull tabs from soda and beer cans and bring them to the meeting. They will be redeemed for cash that will be used to supply craft materials for burn patients. Call Frank Bocchino at 781/848-4293 for more information.

### League of Women Voters presents forum on domestic violence

The League of Women Voters, Braintree Area, will present a forum on domestic violence **Wednesday, October 18**, 7 p.m., at the Thayer Public Library auditorium. Guest speakers will be Cynthia Sierra, Executive Director of the Dianne DeVanna Center, and Gwen DeVasto from the Braintree Police Department. Please join us for this free program and plan to stay for refreshments. The program will also be taped and shown on

Braintree community access television. Call Sarah Sawyer at 781/848-8786 for further information.

### "Hoop Shoot" Free Throw Contest

The Braintree Elks Annual "Hoop Shoot" Free Throw Contest will be held **Saturday, October 21**, 10 a.m.-1 p.m., at the Daughraty Gym on Washington Street, next to the Hollis School. Awards will be presented at the Braintree Elks function hall, 205 Elm Street, following the contest. **The contest is open to boys and girls 8-13 years old as of 4/1/07. A birth certificate is required at registration.** Contact Michelle at [BPOE2622Michelle@aol.com](mailto:BPOE2622Michelle@aol.com) for information.

### Curbside recycling bins available

If you've never had a recycling bin or yours is lost or broken, we have a free bin for you. If you would like a second bin, there is a \$5 charge. Or you can get a free sticker package for use on any receptacle that works for you. Where: Recycling Drop-Off Center (Ivory Street, M,T,Th,F, 1-4; Sat. 9-2) or the Highway Garage (Union Street, normal business hours). Questions? Call 781/794-8237.

### Giant Craft Show November 4

The Braintree Women's Club will hold its 13<sup>th</sup> Annual Giant Craft Show **Saturday, November 4**, 9 a.m.-3 p.m., at Braintree High School. The event benefits the BWC scholarship fund—admission is \$1. Browse through 80+ tables of handcrafted items by seasoned South Shore crafters. Contacts are: Marta Googins (781/848-4768), Carolyn Loud (781/843-4912) and Nan Walsh (781/843-2593).

### BHS Florida Reunion

The 24<sup>th</sup> Annual Braintree High School Alumni Reunion will be held at the Ramada Plaza Hotel in Kissimmee, FL the **weekend of February 9, 2007**. The reunion luncheon is scheduled for Saturday, February 10; cost is \$25 per person. For complete details, go to [www.braintreehigh.com](http://www.braintreehigh.com) and click on "Florida" or contact Jill (Whitten) Coyle at 781/843-3275 or [jcoyle@beld.net](mailto:jcoyle@beld.net).