

BELD *Business* POWER

Vol. 6 Issue 1

Braintree Electric Light Department

Spring 2008

Thinking about making some landscaping improvements?

Spring is here, and many of our business customers are cleaning up outside and making landscaping improvements.

If you're considering doing some landscaping near BELD's electrical equipment, you need to be aware of certain restrictions.

Transformers and switch-gear boxes must be in good working order so we can deliver power to our customers, and we need adequate clearance to maintain them.

BELD requires that any shrubs, fences, or other structures be at least 6 feet away from all sides of the equipment.

(continued on reverse)

Things are looking a lot brighter on two of Braintree's basketball courts

Braintree Electric Light Department (BELD) and Braintree Youth Basketball (BYB) teamed up recently to upgrade the lighting at two of the town's gyms. Available to our commercial and industrial



BELD presents a check for \$10,000 to Braintree Youth Basketball (BYB). Pictured (l to r) are: Bill Bottiggi, BELD GM, Peter Morin and Dan Whyte of BYB, and Michael Ford of BELD. (Photo courtesy of the Braintree Forum.)

customers, BELD's Lighten Up program assists customers in lowering their electric costs—primarily through lighting upgrades.

The Daughraty gym is BYB's home, and the East Middle School gym is used by BYB as a practice location and place to play weekend games. Both gyms were in desperate need of better lighting.

Through the Lighten Up program, BELD was able to rebate \$10,000—\$5,000 for each location. The remainder was contributed by BYB, in association with K & H Electrical Systems, Inc., whose owner, Jim Hanlon, has been a long-time supporter of Braintree athletic programs.

Project manager Dan Whyte of K & H, a member of BYB's board of directors, started the ball rolling by contacting BELD Key Accounts Representative, Mike Ford. "Mike knew we were under a tough timetable," said Whyte. "He was able to walk us through every step to make sure we would meet our goal of completing the work in time for the opening of the season."

(continued on reverse)

(continued from front)

We also require that no mulch be placed at the base of the equipment, as mulch will accelerate rusting and could cause hazardous oil leaks.

BELD reserves the right to remove anything obstructing access to our electrical equipment without notice to the owner.

As always, please use extreme caution when working near our equipment, and call BELD immediately at 781.348.BELD (2353) with any questions or concerns.

And remember to call 1.888.DIG.SAFE before you do any digging—it's the law!



Mike Ford
Key Accounts Representative

Questions about your electric or Broadband service? Call Mike at 781.348.2370 or e-mail him at mford@beld.com

BELD

**Braintree Electric Light Department
BELD Broadband
150 Potter Road
Braintree, MA 02184-1364
781.348.BELD fax 781.348.1003
www.beld.com**

Business Power editor: Joan Marson

(continued from front)

The lighting improvements are appreciated by those involved in non-basketball activities as well. "This is benefitting more than BYB," Whyte continued, "the teachers love it, the students love it, and the maintenance staff loves it!"

For more information on BELD's Lighten Up program or any of our commercial services, contact Mike Ford at 781.348.2370 or mford@beld.com.

BELD Broadband introduces a new Division Manager and advanced commercial service options

We have always been known for our attention to residential customer service. But a new broadband leader and the availability of advanced offerings for business customers means your hometown provider is now more ready than ever to meet your needs.

BELD General Manager Bill Bottiggi recently named Field Supervisor Jack Orpen to the post of Broadband Division Manager. Jack has 26 years in the South Shore cable television business—he even completed BELD's first Internet install in 1998.

"I'm eager to work with (Key Accounts Rep) Mike Ford, addressing the needs of our commercial customers," Jack said. "I've met many business owners during my years at BELD, and I look forward to introducing them to some new services that make the best of our technology."

BELD Broadband now offers **additional digital phone options** for Braintree businesses. Whether you use analog trunks for your key system or PBX, or digital trunks for your IP-enabled PBX, we provide unlimited calling around the continental U.S. and Canada with your existing phone number. And like our residential phone service, your calls travel over Braintree's own reliable cable and fiber optic network—many other providers use the crowded public Internet.

We also offer **Internet service using pure Ethernet over fiber at speeds up to 100 Mbps** (bi-directional)—ideal for businesses with their own web and mail servers. BELD's dependable direct connection to the Internet eliminates the "last mile" of a network, where outages often occur. Prices are customized, and they are usually half of what competitors charge.

Call Mike Ford at 781.348.2370 to learn more about BELD Broadband's commercial offerings.